



3RD ANNUAL SPARK INVITATIONAL

Brought to you by:

Payology

Thursday, August 1, 2024
Copper Creek Golf Club
11191 ON-27, Kleinburg, ON
L0J 1C0

It pays



ABOUT THE SPARK INVITATIONAL

At Spark Financial Group, our ethos revolves around community enrichment and philanthropy. The Spark Invitational serves as a platform to unite our esteemed network in an enjoyable day of golf, networking, music, entertainment, and, significantly, charitable contribution to worthy causes. Drawing on our partners' backgrounds in hospitality, we recognized that a golf tournament-style event would aptly encapsulate our commitment to fostering meaningful connections while supporting initiatives aligned with our community engagement endeavors.





Our 3rd annual Spark Invitational promises a day brimming with golf, live entertainment, delectable cuisine, refreshing libations, enticing prizes, and generous giveaways—all in support of a commendable cause. We are delighted to announce that, for the second consecutive year, the Royal LePage Shelter Foundation has been selected as the beneficiary of our Spark Invitational Golf Tournament.

Addressing the persistent issue of violence against women, we recognize the urgency of our community and global context. Sue McLay, with a background in Karate and a career forged in a traditionally male-dominated industry, spearheads the "Fight Like a Girl" self-defense class. This initiative serves as her contribution to the community and her heartfelt support for a foundation she deeply values.



OUR CAUSE

A PROVEN MODEL



Wendel Clark - Former NHL Player



MAJOR BENEFITS

Advantages of sponsoring our golf tournament encompass extensive social outreach, targeted networking opportunities with your desired market segment, philanthropic endeavors, and the cultivation of significant relationships, all while championing initiatives that resonate with our community philosophy.

SOCIAL OUTREACH

Organic Social Media placements and Ad campaigns that brings your brand in the front of millions of Canadians.

MASSIVE PR

Media involvement, a massive press release and comprehensive campaign that takes your brand to the spotlight in a desired market.

NETWORKING

Network and grow your audience being a star player at the event, get noticed and grow your community.

SOCIAL MEDIA

171,324 post views

4,360 likes

1382 comments

606 shares

(based on 17 posts)

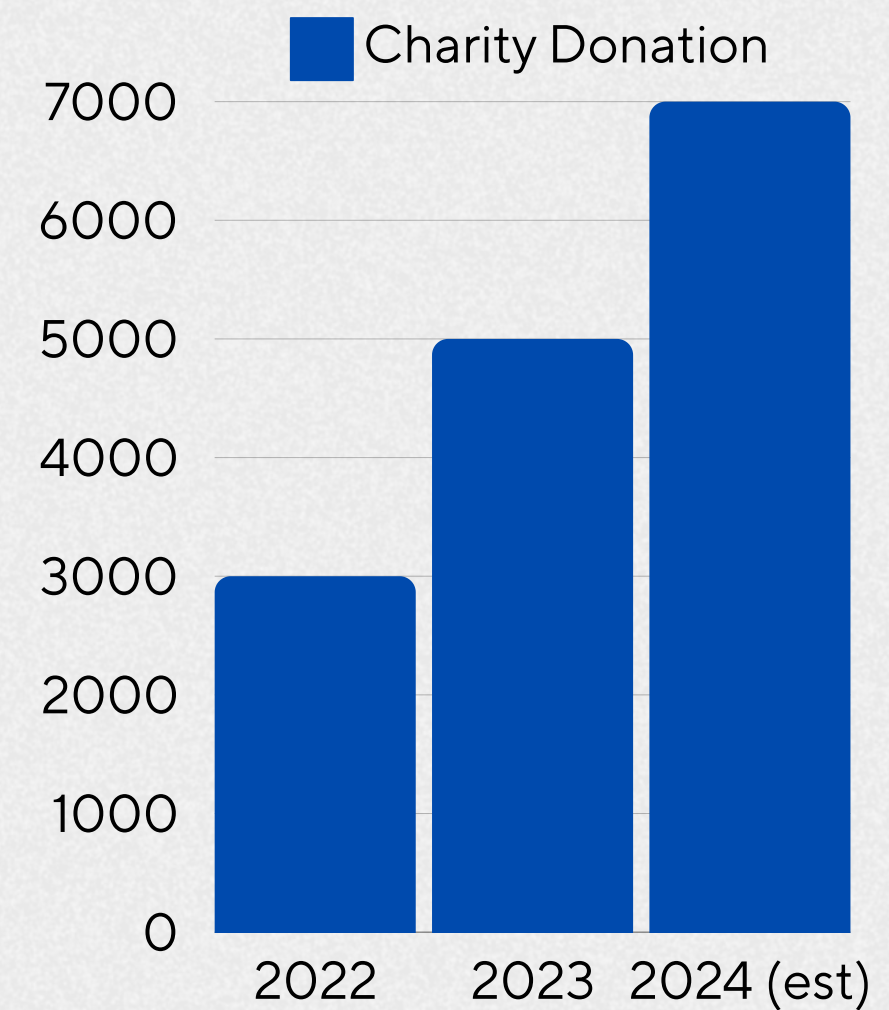
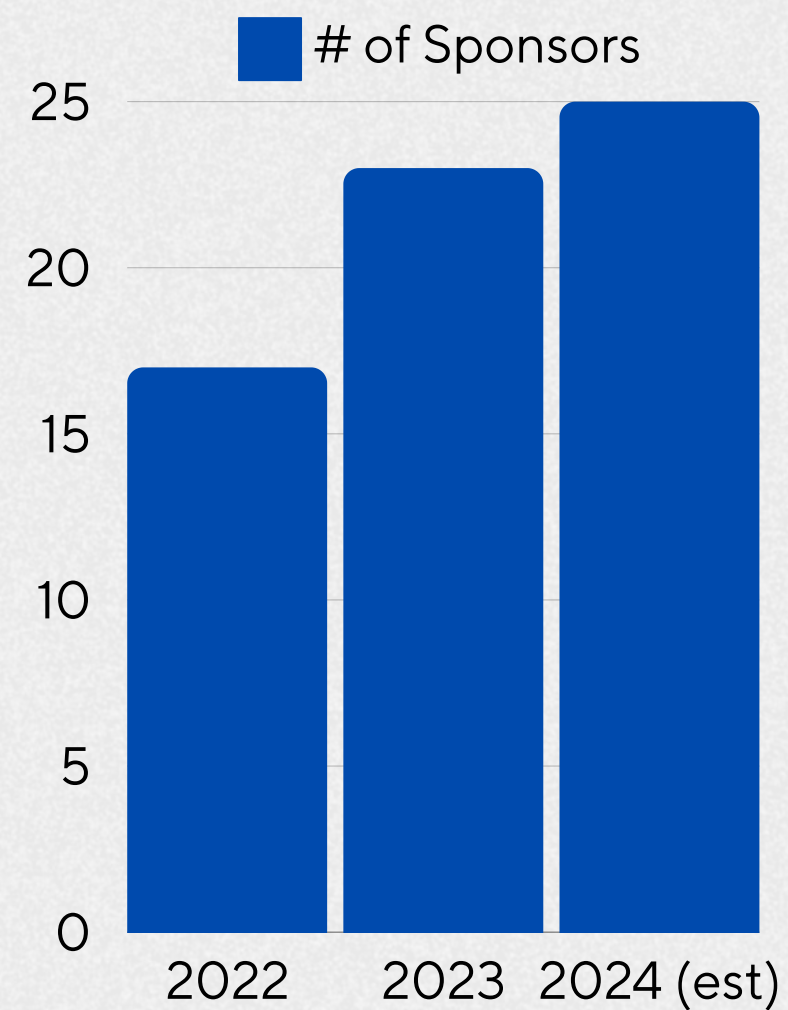
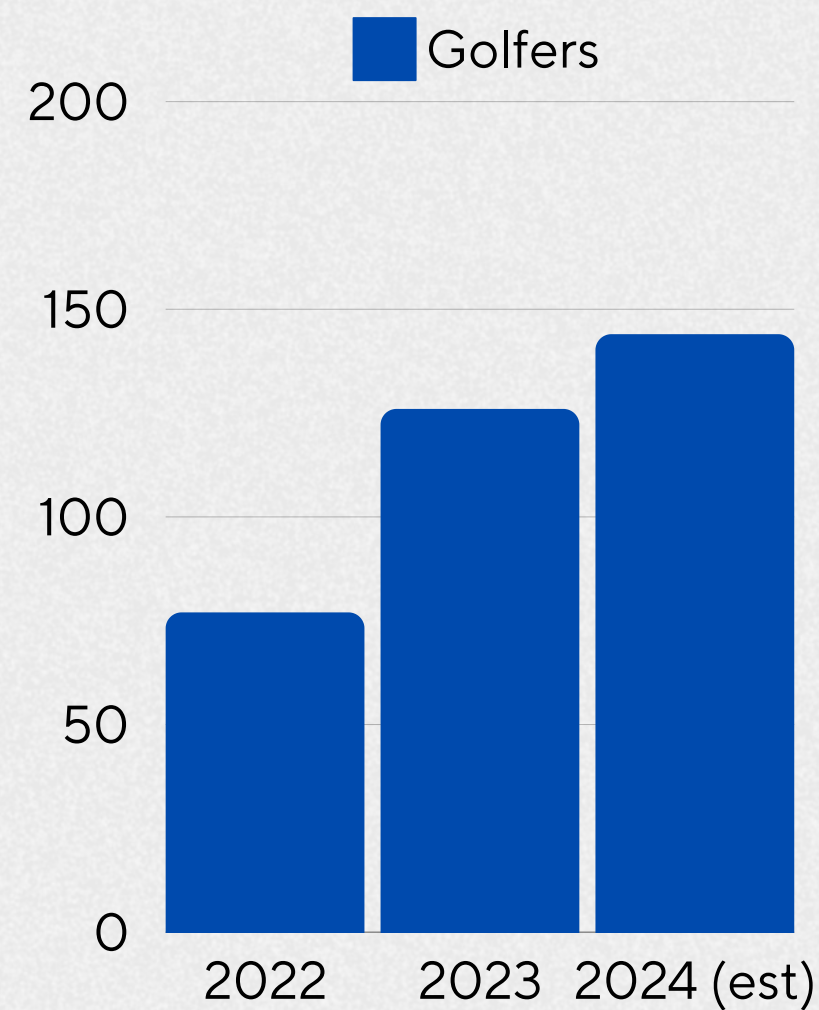
10K

Zero sponsored ads on these posts

Cumulative short form video content averaged 10,000 views per post on Instagram.



THE NUMBERS

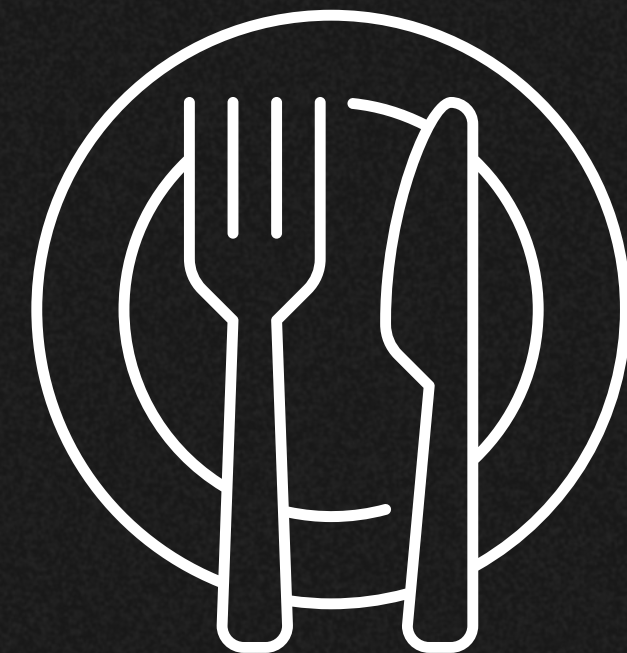


Payology

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As an additional benefit, the Spark Invitational extends a cordial invitation to all sponsors for a networking dinner scheduled for Wednesday, July 31st, commencing at 7pm. This exclusive opportunity allows attendees to engage with the local community and fellow philanthropists in a convivial atmosphere.

The evening's arrangements are graciously underwritten by our Platinum sponsor, **PAYOLOGY** who, as our title sponsor, is entitled to six tickets. Additionally, the Diamond sponsor is allocated four tickets, while Gold, Silver and Bronze sponsors each receive two tickets to partake in this esteemed event.



NETWORKING DINNER

SPONSORSHIP PACKAGES

Sponsorship plays an indispensable role in the triumph of the Spark Invitational, particularly given the promising advantages and the anticipated substantial turnout.

The event presents a myriad of perks, encompassing networking prospects, brand expansion, targeted promotional avenues, and exposure to a sizable and engaged audience.

Sponsors stand to capitalize on these benefits to amplify their community presence and forge impactful relationships with diverse industry stalwarts.

| | | |
|-----------------|-------------|-----------------|
| PLATINUM | SOLD | \$20,000 |
| DIAMOND | SOLD | \$10,000 |
| GOLD | | \$5,000 |
| SILVER | | \$3,000 |
| BRONZE | | \$1,100 |



PLATINUM

\$20,000



o/a **TALLARICO**.ca

Hole sponsor includes 9ft. flag and four (4) hostesses

15 minute aerial advertising over the golf course during the tournament

Four (4) dinner tickets

Two (2) foursomes

6ft. table in lobby for networking

In-house interview at our office & presented on social media

Promo video presented during reception

Logo on photobooth digital prints

Two (2) 9ft flags at entrance of lobby

Corporate logo on presentation screen

Podium recognition by speaker

Six (6) networking dinner tickets

Corporate logo in program

Special recognition on social media platforms

Individual gratitude post on our social media platforms

Year-long networking with your business

SOLD

DIAMOND

\$10,000

Hole sponsor includes 9ft. flag and three (3) hostesses

Two (2) dinner tickets

One (1) foursome

6ft. table in lobby for networking

In-house interview at your office & presentation on social media

Corporate logo on presentation screens

Podium recognition by name

Four (4) networking dinner tickets

Corporate logo in program

Special recognition on social media platforms

Individual gratitude post on our social media platforms

Year-long networking with your business

SOLD



GOLD

\$5,000

Hole sponsor includes 9ft. flag and two (2) hostesses

Product of your choice with your company logo

Two (2) dinner tickets

Corporate logo on presentation screens

Podium recognition by emcee

Two (2) networking dinner tickets

Corporate logo in program

Special recognition on social media platforms

Individual gratitude post on our social media platforms

Year-long networking with your business

SILVER

\$3,000

Coroplast sign in venue lobby

Two (2) dinner tickets

Corporate logo on presentation screens

Podium recognition by emcee

Two (2) networking dinner tickets

Corporate logo in program

Special recognition on social media platforms

Individual gratitude post on our social media platforms

Year-long networking with your business

BRONZE

\$1,100

One (1) golf ticket

Corporate assets on networking table in the clubhouse

Corporate logo on presentation screens

Podium recognition by emcee

Two (2) networking dinner tickets

Corporate logo in program

Special recognition on social media platforms

Individual gratitude post on our social media platforms

Year-long networking with your business

DO YOU HAVE A DIFFERENT IDEA?

Let us Custom Tailor a Package
to Meet Your Needs!



THANK YOU !

